



VENKATESHWAR RAO S G

Sr. UX UI Product Designer

Graphic Designer, Web Designer, Frontend Developer, Multimedia Designer, Sketching Instructional designer, Presentations, SMO

@ sgvrao.com@gmail.com

+91 9035153068

www.sgvrao.com

venkateshwarraosg

Bangalore, Karnataka, India

English ★★★★★

French ★★☆☆☆

Kannada ★★★★★

Telugu ★★★★★

Hindi ★★★★★

### QUICK CONNECT LINKS

SGVRao Website

Portfolio

About Me

Sketching's

Skill Sets

Connect with Me

A **Senior Product UX/UI Designer** with **9+** years of experience, specializing in creating intuitive, user-centered designs. Skilled in user research, interaction design, and prototyping, I deliver seamless, visually engaging experiences that align with business goals and enhance usability across platforms. Passionate about driving user satisfaction and innovation.

### PROFESSIONAL EXPERIENCE

November 2022 – Present

**Sr. UX UI Designer & Developer @ CAMSDATA Technologies (Client : Cargill) – Bangalore, India**

As a Senior UX/UI Product Designer, I lead the design process from concept to execution (I executed **5 Successful projects**), ensuring user-centered solutions that meet business objectives. Responsibilities include conducting user research, analyzing data, and creating wireframes, prototypes, and high-fidelity designs. I collaborate with cross-functional teams—product managers, developers, and stakeholders—to define product requirements and align design with user needs. I mentor junior designers, providing feedback and fostering a collaborative design culture. I am responsible for maintaining design systems, ensuring consistency across platforms, and optimizing user interfaces for both web and mobile.

February 2021 – October 2022

**UX UI Designer & Developer @ eMudhra Limited – Bangalore, India**

Spearheaded the redesign of the company's flagship products **emSigner**, **emSign**, **eSign** and **eMudhra** resulting in a 20% increase in user engagement. Created wireframes, prototypes, and high-fidelity designs, aligning with user-centered design principles. Worked closely with stakeholders to gather feedback and iteratively improve designs throughout the development lifecycle. Provided mentorship and guidance to junior designers, fostering a collaborative and innovative design culture.

January 2016 – April 2020

**UX UI, Graphic, Web and Multimedia Designer @ Hakizimana Technologies – Bangalore, India**

Conceptualize and execute user interface designs for clients across **diverse industries**. Conduct design workshops and presentations to communicate design rationale and gather client feedback. Implement design systems for consistency and efficiency in the design process. Stay informed about industry trends and emerging technologies, incorporating innovations into design strategies.

### MY TIMELINE

1992

Birth

India

1998 – 2012

Primary, High Schooling and Secondary College

2012 – 2015

**BA – Bachelor of Arts**

**VFX and Animation**

Arena Animations Rajajinagar – Bangalore

MGU – Mahatma Gandhi University

2013 – 2016

**BE – Bachelor of Engineering**

**Electronics & Communication**

Don Bosco Institute of Technology – Bangalore

VTU – Visvesvaraya Technological University

2022 – 2023

**Postgraduate Program**

**Advance Certification in UI UX Design**

IIIT – International Institute of Information Technology

Bangalore

### CORE SKILLS

- User Experience (UX) Design
- User Interface (UI) Design
- Interaction Design (IxD)
- Product Design
- Wireframing & Prototyping
- Information Architecture
- Responsive & Adaptive Design
- Conversion Rate Optimization (CRO)
- Accessibility (WCAG Compliance)
- Inclusive design, screen reader testing
- Design Thinking & Problem Solving Ideation
- User-centered design and Workshops ... etc.,

### SPECIALIZATIONS

- Enterprise UX Design & E-commerce & Fintech UX
- AI & Conversational UI
- Augmented Reality (AR) & Virtual Reality (VR) UX
- Gamification & Behavioral Design
- UX Writing & Content Strategy
- Front-End Knowledge
- Data-Driven Design & Service Design ... etc.,

### TOOLBOX

- Figma
- Adobe XD
- Sketch
- Adobe Creative Suit
- Adobe Photoshop
- Invision
- Adobe Illustrator
- Wondershare
- Jira
- Adobe After Effects
- Hotjar
- Python (Learning)
- Bootstrap Studio
- HTML & CSS
- Media Encoder
- Lr Dw ...Many More

### PORTFOLIO PROJECT LINKS

- Hatching Hope App
- Hatching Hope CMS
- eSign Mobile Application
- EAS – Mob App & CMS
- Document Management Sys.
- Logistics
- RoborisQ App & Web
- emSign
- SGVRao Website Responsive
- Contamination Results Portal
- eMudhra
- emSigner Web & CMS
- Honour Elevators
- Kampu Book Reading App
- Fitness App
- Meditation App
- Food note – Web & App
- Food Note CMS
- Truck Space Estimator
- Customer Relationship Manag.
- PRESTO – LCA Tool
- Don Bosco Group of Institutions
- Music Application
- Don Bosco School of Manage.
- Don Bosco Institute of technolo.
- Car Rental Web & App
- Food Custom Site
- ..Many More